

Operation: Mailback

FIGHT TRADITIONAL JUNKMAIL QUICKLY AND EASILY

Every day, mass marketers flood our mailboxes with everything from preapproved credit card applications to pleas or donations to work at home scams. And then they sell our name and address to another mailer, who sends you all his offerings and passes your information on to another "carefully screened partner".

In an effort to encourage responses to their campaigns of trash mail sending, they often include postage-paid mailers and response cards like the one shown to the right.

When a trash mailer uses these cards, he agrees to pay for the postage used to return the card to him when and if it is delivered by The US Post office, even if the envelope is empty or the post card has nothing on it. This opens the door for people like yourself to top mass marketing and take back your mailbox.

These mailings and the activities they support and encourage - such as the trading of your personal information - are violations of our privacy, harm the environment because of the massive mounts of paper, ink and chemicals they needlessly put into our atmosphere and make you pay to haul away more trash. But there are good news: you can stop the invasion of our privacy from trash mail, just by following the three easy steps below.



NOTICE TO RECIPIENT OF THE FLYER:

If you received this flyer attached to an advertisement distributed by your company, the sender would like you to remove their name from your list and stop sending them your trash.

www.operationmailback.com

1. Make a few copies of this flyer using a photocopier or your computer's printer.
2. When trash mail arrives, locate all of the postage paid mailers or cards. For mailers, place the advertisement and the envelope that held it into the postage paid mailer along with one copy of this flyer. For postcards, write "Stop Mass Marketing" and our URL (<http://www.operationmailback.com>) on the card and mail.
3. Deposit in your nearest United States Postal Service Mailbox for pickup! The sender of the advertisement will pay for the return postage and the disposal of the unwanted advertisements.

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